Author: Angie G. Liljequist, Ph.D.

Author Info: (Former) Business Administration Department Chair and Graduate Program Director, Fontbonne University

**AREAS OF OVERSIGHT**

* Accounting
* Business administration
* Digital marketing
* Fashion merchandising
* Healthcare management
* Marketing
* Sports management
* Applied business analytics
* Management and leadership
* Supply chain management

**EMPLOYMENT**

* University of Arizona, Associate Professor, 2024-present
* Fontbonne University (Saint Louis, MO), Business Administration Department Chair and Graduate Program Director, 2022-2024
* Fontbonne University (Saint Louis, MO), Fashion Merchandising Department Chair, 2016-2022
* Fontbonne University (Saint Louis, MO), Associate Professor (tenured) and Academic Advisor, 2009 to present
* Pittsburg State University (Pittsburg, KS), Program Director and Academic Advisor, 2002- 2009
* Stephen's College (Columbia, MO), Assistant to the Curator, Summer 2002
* University of Missouri (Columbia, MO), Graduate Instructor and Teaching Assistant, 1999- 2002
* Florence Dress Shop (Saint Louis, MO), Buyer and Manager, 1998-1999
* Puckett's Bridal (Columbia, MO), Interim Manager, Summer 1997
* Puckett's for Women (Columbia, MO), Sales Associate, 1995-1996

**EDUCATION**

* University of Kansas (Lawrence, KS), Ph.D. in American Studies, areas of emphasis: visual
* culture, textual analysis, 19th and 20th century U.S. women's history
* University of Missouri (Columbia, MO), M.S. in Textile and Apparel Management
* University of Missouri (Columbia MO), B.S. in Textile and Apparel Management- Marketing and Merchandising

**OTHER PROFESSIONAL EXPERIENCE**

* Teaching Fellow, Fontbonne University
* Grant recipient, Product Lifecycle Management Software
* Grant recipient, Visual Retailing Software
* Coordinator, Fashion Industry Study Tours (New York City)
* Coordinator, Fashion Industry Study Tour (Vietnam)
* Attendee, Fashion Industry Study Tours (Los Angeles, Dallas)

**CONSULTING / OTHER**

* Member, Educators for Socially Responsible Apparel Practices
* Member, International Textile and Apparel Association
* Member, International council of Shopping Centers
* Member, Fashion Group International

I obtained a Ph.D. in American Studies from the University of Kansas and advanced degrees in Textile and Apparel Management from the University of Missouri, and I currently serve as an Associate Professor in Fashion Industry Science and Technology at the University of Arizona. With a proven track record in academic leadership, I have developed robust skills in strategic management, comprehensive program evaluation, and organizational development through key leadership roles at Fontbonne University, where I oversaw a diverse range of academic programs including Accounting, Business Administration, Fashion Merchandising, Healthcare Management, Marketing, Sports Management, Management and Leadership, and Supply Chain Management.

Throughout my career, I have consistently demonstrated expertise in critically evaluating and enhancing academic programs, implementing strategic planning, and developing effective management systems. My approach emphasizes systematic program review, detailed performance assessment, and continuous improvement across academic departments. This has been evident in my work developing curriculum, leading faculty evaluation processes, managing departmental budgets, and creating strategic initiatives that align institutional goals with evolving educational and industry needs. My professional achievements include securing grants, directing student internships, organizing industry tours, and implementing comprehensive evaluation frameworks that drive institutional effectiveness and student success across undergraduate and graduate programs.

As a result of my professional endeavors, I have become extensively familiar with the nature and depth of knowledge and skill, both theoretical and practical, gained by university students in fashion and business-related disciplines and how that knowledge and skill is recruited and applied in a diverse operating environment across the fields of businesses.

My academic and professional experience has centered on evaluating creative competencies and marketing strategies within applied, real-world settings, allowing me to confidently determine when an individual exhibits extraordinary capability that exceeds standard industry expectations.